

For Immediate Release

Midtronics introduces revolutionary battery analysis system

ORLANDO, FL, USA, April 27, 2009 – In keeping with its leadership position and focus on technology and innovation, Midtronics Incorporated (Willowbrook, Illinois, USA) has introduced the **CELLTRON[®] MAX** Battery Analysis System for managing the investment made in back-up power systems. The “MAX” addresses the growing needs of Stationary back-up battery users in the telecommunications, critical data management, power utility and other industries for efficient and cost effective battery asset management. To do this, the **CELLTRON MAX** includes:

- Full two-way data transfer with the Midtronics **CELLTRAQ[™]** Enterprise Battery Asset Management System to ensure effective setup, data analysis and reporting of battery system information
- Integrated technician guidance for field setup and results analysis, including diagnostic algorithms
- In-unit battery history trending
- Multiple battery baseline development methods, including automated modes that eliminate guesswork
- Starting/cranking battery test capabilities for generator or fleet vehicle use



“With nearly 25 years of experience in producing battery analyzers, Midtronics has a unique perspective on how to continue to advance the “state of the art” of battery analysis. The **CELLTRON MAX** is a manifestation of this, but takes the concept of battery management much further than just enhancements to a “tester,”” said Todd Stukenberg, Executive Director of Marketing for the Midtronics Stationary Power Division. “The **CELLTRON MAX** was developed with a full perspective of the user in mind, from field level data collection and diagnostics, to use at the management level for decision making for asset maximization.”

